

Graphic Designer for Europe's Largest Embassy Facebook Audience



| | |
|-------------------|---|
| Project Title | Graphic Designer for Europe's Largest Embassy Facebook Audience |
| Project Summary | We have a very large social media audience, and need a graphics wizard to help us grab their attention! We are working on issues that are diverse and integral to Kosovo's development like anti-corruption efforts, rule of law improvements, economic growth, women's empowerment, and many more. |
| Country | Kosovo |
| Agency | Department of State |
| DoS Office | N/A |
| Post | PRISTINA |
| Section | PAS |
| Number of Interns | 1 |

Project Description

Over the academic year, we will promote a wide variety of online campaigns to our social media audience of over 300,000 people. We would like to be able to share information with them in an engaging and easy to understand way, with infographics and other creative design ideas. Along with messaging for campaign weeks like Anti-Corruption Week and International Violence Against Women week, we will also encourage our intern to brainstorm and create online campaigns of their own based on our Mission goals of economic development, improving rule of law, and regional security. Additionally, in 2018, Kosovo will celebrate its 10th year of independence and the Embassy will re-locate to a new Embassy compound. Both of these large and very public events will provide a lot of space for creativity in our online outreach.

Desired Skills Interests

Additional Information

None

Language Requirements

None